



Cosmetics Sector

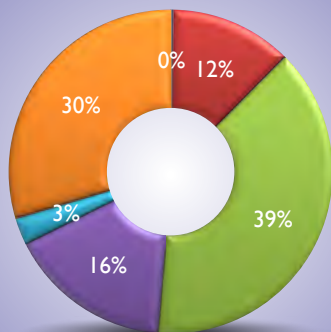
Sector Overview

- Cosmetics sector in Egypt is divided into five main section; Beauty make up and skin Care, Hair care products, Perfumes and Toilet water, Preparation for oral and dental hygiene, shaving preparation and others which include; Soap in different forms, mouth washes, etc...
- It's considered one of the growing industries in Egypt with market growth rate 15% in year 2015.

Main Statistics (2014/15)

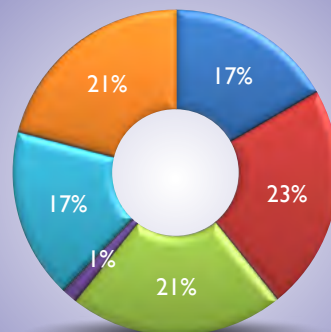
- No. of Registered Enterprises: 210 (10 of them are multinationals)
- Investment: 1579 Million USD
- Local Market Size: 790 Million USD

Exports Value of Sector in 2015: 204,232 Million USD

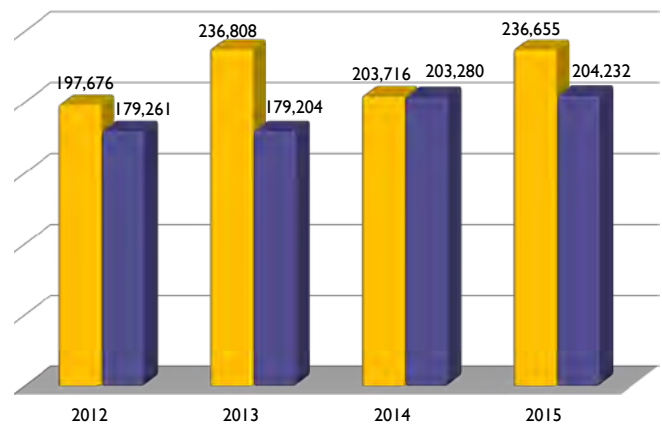


- Perfumes and toilet waters
- Beauty or make-up preparations and Skin Care Products
- Hair preparations
- Preparations for oral or dental hygiene
- Shaving preparations
- Others

Imports Value of Sector in 2015: 236,655 Million USD



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- Beauty or make-up preparations and Skin Care Products
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- Preparations for oral or dental hygiene
- Shaving preparations
- Others



Cosmetics Sector Trade overview in 2012 - 2015 (Million USD)

Potential Products to be exported to Kazakhstan from Egypt

Product Description	Egypt exports to Kazakhstan	Egypt exports to the world	Kazakhstan imports from the world	Main Importing Countries from Egypt
	Value in 2015, USD thousand			
Beauty or make-up preparations, Skin Care products including sunscreen	8	24,945	90,724	- United Arab Emirates - Saudi Arabia - Jordan - Yemen - Iraq - Kuwait - Sudan - Algeria - Tunisia - Morocco
Perfumes and toilet waters	0	411	35,812	- France - Algeria - Syria - Yemen - Iraq - Turkey - United Arab Emirates - Palestine - Germany - Somalia
Preparations for use on the hair	0	79,543	67,625	- Lebanon - Saudi Arabia - Iraq - Morocco - Jordan - Palestine - Algeria - Syria - United Arab Emirates - Tunisia
Soap; in the form of bars, cakes, molded pieces or shapes, liquid or cream	0	60,434	52,972	- Sudan - Libya - Tunisia - Iraq - Jordan - Turkey - Saudi Arabia - Kenya - Algeria - Morocco